

CONTRACT



WCAU
10 Monument Road
Bala Cynwyd, PA 19004
(610) 668-5510

www.nbcphiladelphia.com

And:

CROSSROADS MEDIA, LLC
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA, VA 22314

| | | |
|---|--|--|
| <u>Contract / Revision</u> 344267 / | | <u>Alt Order #</u> |
| <u>Product</u> 141 | | |
| <u>Contract Dates</u> 10/27/12 - 11/06/12 | | <u>Estimate #</u> 1304 |
| <u>Advertiser</u> AMERICANS FOR JOB SECURITY | | <u>Original Date / Revision</u> 10/26/12 / 11/06/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WCAU | <u>Account Executive</u> Aaron Zeligson | <u>Sales Office</u> Philadelphia NS |
| <u>Special Handling</u> | | |
| <u>Demographic</u> RA35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> 02812 | | <u>Advertiser Ref</u> 99987 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------------|----------------------------|-------------------|-------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|------------|
| N 1 | WCAU | 10/29/12 | 11/05/12 | 5A-6A M-F NBC10 NEWS 5A | 5A-6A M-F | | :30 | | | NM | 6 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$225.00 | | | |
| | Week: | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$225.00 | | | |
| N 2 | WCAU | 10/29/12 | 11/05/12 | 6A-7A M-F | 6A-7A M-F | | :30 | | | NM | 6 | \$3,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$625.00 | | | |
| | Week: | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$625.00 | | | |
| N 3 | WCAU | 10/29/12 | 11/02/12 | 7A-9A TODAY SHOW | 7A-9A M-F | | :30 | | | NM | 3 | \$4,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | MTWTF-- | | | | 3 | \$1,550.00 | | | |
| N 4 | WCAU | 10/29/12 | 11/05/12 | 9A-10A TODAY SHOW 2 | 9A-10A M-F | | :30 | | | NM | 5 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$400.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 2 | WCAU | 10/29/12-11/04/12 | 9A-10A TODAY SHOW 2 | 9A-10A M-F | MTuWThF---- | :30 | | \$400.00 | NM | | |
| | | See MG 4.7 | | | | | | | | | | |
| | | NA-NOT AVAILABLE | | | | | | | | | | |
| | 5 | WCAU | 10/29/12-11/04/12 | 9A-10A TODAY SHOW 2 | 9A-10A M-F | MTuWThF---- | :30 | | \$400.00 | NM | | |
| | | See MG 12.11, 12.12, 12.13 | | | | | | | | | | |
| | | PREEMPT | | | | | | | | | | |
| | 7 | WCAU | 11/04/12-11/04/12 | 8-10A SUNDAY | 758A-956A SUND | -----Su | :30 | | \$400.00 | NM | | |
| | | Ⓜ MG for 4.2 11/01 | | | | | | | | | | |
| | Week: | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$400.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 6 | WCAU | 11/05/12-11/11/12 | 9A-10A TODAY SHOW 2 | 9A-10A M-F | M----- | :30 | | \$400.00 | NM | | |
| | | See MG 4.8 | | | | | | | | | | |
| | 8 | WCAU | 11/03/12-11/03/12 | 6A-7A SATURDAY | 6A-7A SA | -----Sa-- | :30 | | \$400.00 | NM | | |
| | | Ⓜ MG for 4.6 11/05 | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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| <u>Contract / Revision</u> 344267 / | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 10/27/12 - 11/06/12 | <u>Product</u> 141 | <u>Estimate #</u> 1304 |
| <u>Advertiser</u> AMERICANS FOR JOB SI | | <u>Original Date / Revision</u> 10/26/12 / 11/06/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------------------------|-------------------|-------------------|------------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|-------------|
| N 5 | WCAU | 10/29/12 | 11/05/12 | 10A-11A TODAY SHOW 3 | 10A-11A M-F | | :30 | | | NM | 6 | \$2,550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$425.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$425.00 | | | |
| N 6 | WCAU | 10/29/12 | 11/05/12 | 11A-12P NBC10 NEWS@11 | 11A-12P | | :30 | | | NM | 6 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$250.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$250.00 | | | |
| N 7 | WCAU | 10/29/12 | 11/05/12 | 1P-2P DAYS | 1P-2P M-F | | :30 | | | NM | 3 | \$975.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MT-T--- | | | | 2 | \$325.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WCAU | 10/29/12-11/04/12 | 1P-2P DAYS | 1P-2P M-F | MTu-Th---- | :30 | | \$325.00 | NM | | |
| | See MG 7.4 | | | | | | | | | | | |
| | 4 | WCAU | 10/29/12-11/04/12 | 5A-5A ALL DAY STORM CO\5A-5A | | MTuWThFSaSu | :30 | | \$325.00 | NM | | |
| | Ⓜ MG for 7.1 10/30 | | | | | | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$325.00 | | | |
| N 8 | WCAU | 10/29/12 | 11/05/12 | 3P-4P M-F ELLEN | 3P-4P M-F | | :30 | | | NM | 2 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MT-T--- | | | | 2 | \$750.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WCAU | 10/29/12-11/04/12 | 3P-4P M-F ELLEN | 3P-4P M-F | MTu-Th---- | :30 | | \$750.00 | NM | | |
| | See MG 8.4 | | | | | | | | | | | |
| | PREEMPT-PROGRAM CHANGE | | | | | | | | | | | |
| | 4 | WCAU | 10/29/12-11/04/12 | 5A-5A ALL DAY STORM CO\5A-5A | | MTuWThFSaSu | :30 | | \$750.00 | NM | | |
| | Ⓜ MG for 8.1 10/30 | | | | | | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$750.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 3 | WCAU | 11/05/12-11/11/12 | 3P-4P M-F ELLEN | 3P-4P M-F | M----- | :30 | | \$750.00 | NM | | |
| | Credited | | | | | | | | | | | |
| | PREEMPT-DUE INVENTORY | | | | | | | | | | | |
| N 9 | WCAU | 10/29/12 | 11/05/12 | 4P-5P NBC10 NEWS | 4-5P M-F | | :30 | | | NM | 4 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MT-TF-- | | | | 3 | \$700.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$700.00 | | | |
| N 10 | WCAU | 10/29/12 | 11/05/12 | 5-6P NBC10 NEWS @ 5 | M-F 5-6P M-F | | :30 | | | NM | 3 | \$2,925.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MT-T--- | | | | 2 | \$975.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$975.00 | | | |
| N 11 | WCAU | 10/29/12 | 11/05/12 | 6P-630P NBC10 NEWS | 6P-630P M-F | | :30 | | | NM | 4 | \$4,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MT-T--- | | | | 3 | \$1,200.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$1,200.00 | | | |
| N 12 | WCAU | 10/29/12 | 11/05/12 | 630-7p Nightly News | 630-7p | | :30 | | | NM | 10 | \$10,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

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FOR NBCE CONTRACTS:

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| <u>Contract / Revision</u> 344267 / | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 10/27/12 - 11/06/12 | <u>Product</u> 141 | <u>Estimate #</u> 1304 |
| <u>Advertiser</u> AMERICANS FOR JOB SI | | <u>Original Date / Revision</u> 10/26/12 / 11/06/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount | | |
|-------|----------------------------|-------------------|-------------------|------------------------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|-------------|-------|------------|--|--|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTFSS | | | | 6 | \$1,300.00 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | | | |
| | 1 | WCAU | 10/29/12-11/04/12 | 630-7p Nightly News | 630-7p | MTuWThFSaSu | :30 | | \$1,300.00 | NM | | | | |
| | See MG 12.9 | | | | | | | | | | | | | |
| | PREEMPT | | | | | | | | | | | | | |
| | 5 | WCAU | 10/29/12-11/04/12 | 630-7p Nightly News | 630-7p | MTuWThFSaSu | :30 | | \$1,300.00 | NM | | | | |
| | See MG 12.10 | | | | | | | | | | | | | |
| | PREEMPT | | | | | | | | | | | | | |
| | 9 | WCAU | 11/03/12-11/03/12 | NOTRE DAME REG FTBL | 230P-7P | -----Sa-- | :30 | | \$1,300.00 | NM | | | | |
| | Ⓜ | MG for 12.1 10/29 | | | | | | | | | | | | |
| | 10 | WCAU | 10/29/12-11/04/12 | 7-730P NIGHTLY NEWS | 7P-725P | -Tu----- | :30 | | \$1,300.00 | NM | | | | |
| | Ⓜ | MG for 12.5 11/04 | | | | | | | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 2 | \$1,300.00 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | | | |
| | 8 | WCAU | 11/05/12-11/11/12 | 630-7p Nightly News | 630-7p | M----- | :30 | | \$1,300.00 | NM | | | | |
| | See MG 12.11, 12.12, 12.13 | | | | | | | | | | | | | |
| | PREEMPT | | | | | | | | | | | | | |
| | 11 | WCAU | 10/31/12-11/02/12 | 6A-7A M-F | 6A-7A M-F | ---WThF--- | :30 | | \$700.00 | NM | | | | |
| | Ⓜ | MG for 12.8, 4.5 | | | | | | | | | | | | |
| | 12 | WCAU | 10/31/12-11/02/12 | 6A-7A M-F | 6A-7A M-F | ---WThF--- | :30 | | \$700.00 | NM | | | | |
| | Ⓜ | MG for 12.8, 4.5 | | | | | | | | | | | | |
| | 13 | WCAU | 11/03/12-11/03/12 | 6A-7A SATURDAY | 6A-7A SA | -----Sa-- | :30 | | \$300.00 | NM | | | | |
| | Ⓜ | MG for 12.8, 4.5 | | | | | | | | | | | | |
| N 13 | WCAU | 10/29/12 | 11/02/12 | 7P-730P M-F | 7P-730P M-F | | :30 | | | NM | 3 | \$3,600.00 | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/29/12 | 11/04/12 | M-W-F-- | | | | 3 | \$1,200.00 | | | | | |
| N 14 | WCAU | 10/29/12 | 11/02/12 | 730P-8P M-F | 730P-8P M-F | | :30 | | | NM | 3 | \$3,600.00 | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/29/12 | 11/04/12 | M-W-F-- | | | | 3 | \$1,200.00 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | | | |
| | 3 | WCAU | 10/29/12-11/04/12 | 730P-8P M-F | 730P-8P M-F | M-W-F---- | :30 | | \$1,200.00 | NM | | | | |
| | See MG 14.4 | | | | | | | | | | | | | |
| | PREEMPT-PROGRAM CHANGE | | | | | | | | | | | | | |
| | 4 | WCAU | 11/03/12-11/03/12 | 7-8P NBC10 NEWS AT 7P | 7P-8P | -----Sa-- | :30 | | \$1,200.00 | NM | | | | |
| | Ⓜ | See MG 14.5 | | | | | | | | | | | | |
| | DNA-SPORTS OVERRUN | | | | | | | | | | | | | |
| | 5 | WCAU | 11/05/12-11/05/12 | TONIGHT SHOW W/JAY LEI 1135P-1237A | | M----- | :30 | | \$1,200.00 | NM | | | | |
| | Ⓜ | See MG 14.6 | | | | | | | | | | | | |
| | NA-NOT AVAILABLE | | | | | | | | | | | | | |
| | 6 | WCAU | 11/06/12-11/06/12 | 6A-7A M-F | 6A-7A M-F | -Tu----- | :30 | | \$1,200.00 | NM | | | | |
| | Ⓜ | MG for 14.5 11/05 | | | | | | | | | | | | |
| N 15 | WCAU | 10/29/12 | 11/02/12 | 11-1135P M-F LATE NEWS | 11P-1135P | | :30 | | | NM | 3 | \$7,500.00 | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/29/12 | 11/04/12 | M-W-F-- | | | | 3 | \$2,500.00 | | | | | |
| N 16 | WCAU | 10/29/12 | 11/05/12 | TONIGHT SHOW W/JAY LEI 1135P-107A | | | :30 | | | NM | 6 | \$4,650.00 | | |

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WCAU
10 Monument Road
Bala Cynwyd, PA 19004
(610) 668-5510

www.nbcphiladelphia.com

| | | |
|--|-----------------------|--|
| <u>Contract / Revision</u> 344267 / | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 10/27/12 - 11/06/12 | <u>Product</u> 141 | <u>Estimate #</u> 1304 |
| <u>Advertiser</u> AMERICANS FOR JOB SI | | <u>Original Date / Revision</u> 10/26/12 / 11/06/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|------------------------|------|-------------------|-----------------|------------------------|---------------------|-----------------------|-----------------|-------------------|-----------------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$775.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$775.00 | | | |
| N 17 | WCAU | 10/29/12 | 11/02/12 | 8-10P TUE THE VOICE | 8P-10P | | :30 | | | NM | 1 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | 1 | \$4,500.00 | | | |
| N 18 | WCAU | 10/29/12 | 11/02/12 | 9-10P LAW & ORDER: SVU | 9P-10P | | :30 | | | NM | 1 | \$6,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | 1 | \$6,500.00 | | | |
| N 19 | WCAU | 10/29/12 | 11/02/12 | 10-11P THU ROCK CENTER | 10P-11P | | :30 | | | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | 1 | \$3,000.00 | | | |
| N 20 | WCAU | 10/29/12 | 11/02/12 | 10-11P DATELINE NBC | 10P-11P | | :30 | | | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | 1 | \$4,000.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | WCAU | 10/29/12-11/04/12 | 10-11P DATELINE NBC | 10P-11P | -----F---- | :30 | \$4,000.00 | NM | | |
| See MG 20.2 | | | | | | | | | | | | |
| PREEMPT-PROGRAM CHANGE | | | | | | | | | | | | |
| | | 2 | WCAU | 10/29/12-11/04/12 | F 10-11P REVOLUTION | 10-11P REVOLUT | -----F---- | :30 | \$4,000.00 | NM | | |
| Ⓜ MG for 20.1 11/02 | | | | | | | | | | | | |
| N 21 | WCAU | 10/27/12 | 10/27/12 | 7A-9A SATURDAY | 7A-9A SA | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | | | 1 | \$600.00 | | | |
| N 22 | WCAU | 11/03/12 | 11/03/12 | 7A-9A SATURDAY | 7A-9A SA | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$700.00 | | | |
| N 23 | WCAU | 10/27/12 | 11/03/12 | NOTRE DAME REG FTBL | 230P-7P | | :30 | | | NM | 2 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | | | 1 | \$1,300.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | WCAU | 10/22/12-10/28/12 | NOTRE DAME REG FTBL | 230P-7P | -----Sa-- | :30 | \$1,300.00 | NM | | |
| See MG 23.3 | | | | | | | | | | | | |
| NA-PGM NOT SCHEDULED | | | | | | | | | | | | |
| | | 3 | WCAU | 11/03/12-11/03/12 | NOTRE DAME REG FTBL | 230P-7P | -----Sa-- | :30 | \$1,300.00 | NM | | |
| Ⓜ MG for 23.1 10/27 | | | | | | | | | | | | |
| | | Week: | 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$1,300.00 | | |
| N 24 | WCAU | 10/27/12 | 10/28/12 | 6P-630P SA/SU | 6P-630P SA/SU | | :30 | | | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----SS | | | | 2 | \$900.00 | | | |
| N 25 | WCAU | 11/03/12 | 11/04/12 | 6P-630P SA/SU | 6P-630P SA/SU | | :30 | | | NM | 2 | \$1,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----SS | | | | 2 | \$950.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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| <u>Contract Dates</u> 10/27/12 - 11/06/12 | <u>Product</u> 141 | <u>Estimate #</u> 1304 |
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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------------------------|-------------------|-------------------|---------------------------------|-----------------------|-----------------|---------------|-------------------|------------------------|-------------|-------|-------------|
| | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WCAU | 10/29/12-11/04/12 | 6P-630P SA/SU | 6P-630P SA/SU | -----SaSu | :30 | | \$950.00 | NM | | |
| | See MG 25.3 | | | | | | | | | | | |
| | NA-PGM NOT SCHEDULED | | | | | | | | | | | |
| | 3 | WCAU | 10/29/12-11/04/12 | 6P-630P SU NEWS AT 6P | 6P-630P SU | -----Su | :30 | | \$950.00 | NM | | |
| | Ⓜ MG for 25.1 11/03 | | | | | | | | | | | |
| N 26 | WCAU | 10/27/12 | 11/03/12 | 1130P-1A SNL | 1130P-1A SAT | | :30 | | | NM | 2 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | -----S- | | | | 1 | \$2,500.00 | | | |
| | Week: | 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$2,500.00 | | | |
| N 27 | WCAU | 10/28/12 | 11/04/12 | 6A-8A SUNDAY | 6A-8A SU | | :30 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | -----S | | | | 1 | \$200.00 | | | |
| | Week: | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$200.00 | | | |
| N 28 | WCAU | 10/28/12 | 10/28/12 | 8-10A SUNDAY | 758A-956A SUNDAY | | :30 | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | -----S | | | | 1 | \$550.00 | | | |
| N 29 | WCAU | 11/04/12 | 11/04/12 | 8-10A SUNDAY | 758A-956A SUNDAY | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$600.00 | | | |
| N 30 | WCAU | 10/28/12 | 10/28/12 | FOOTBALL NIGHT AMERIC/7P-815P | | | :30 | | | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | -----S | | | | 1 | \$3,000.00 | | | |
| N 31 | WCAU | 11/04/12 | 11/04/12 | FOOTBALL NIGHT AMERIC/7P-815P | | | :30 | | | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$2,500.00 | | | |
| N 32 | WCAU | 10/28/12 | 10/28/12 | NFL REGULAR SEASON NC815P-1130P | | | :30 | | | NM | 1 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | -----S | | | | 1 | \$10,000.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WCAU | 10/22/12-10/28/12 | NFL REGULAR SEASON NC815P-1130P | | -----Su | :30 | | \$10,000.00 | NM | | |
| | See MG 32.2 | | | | | | | | | | | |
| | DNA-SEVERE WX COVERAGE | | | | | | | | | | | |
| | 2 | WCAU | 11/04/12-11/04/12 | NFL REGULAR SEASON NC815P-1130P | | -----Su | :30 | | \$10,000.00 | NM | | |
| | Ⓜ See MG 32.3 | | | | | | | | | | | |
| | NA-NOT AVAILABLE | | | | | | | | | | | |
| | 3 | WCAU | 11/05/12-11/05/12 | 8-10P MO THE VOICE | 8P-10P | M----- | :30 | | \$10,000.00 | NM | | |
| | Ⓜ MG for 32.2 11/04 | | | | | | | | | | | |
| N 33 | WCAU | 11/04/12 | 11/04/12 | NFL REGULAR SEASON NC815P-1130P | | | :30 | | | NM | 1 | \$12,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$12,000.00 | | | |
| N 34 | WCAU | 10/28/12 | 10/28/12 | NFL LATE NEWS | 11P-1205A | | :30 | | | NM | 1 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | -----S | | | | 1 | \$2,200.00 | | | |

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 344267 / | |

| Contract Dates | Product | Estimate # |
|---------------------|---------|------------|
| 10/27/12 - 11/06/12 | 141 | 1304 |

| Advertiser | Original Date / Revision |
|----------------------|--------------------------|
| AMERICANS FOR JOB SI | 10/26/12 / 11/06/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|------|------------|---------------------|
| | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| N 35 | WCAU | 11/04/12 | 11/04/12 | NFL LATE NEWS | 11P-1205A | | :30 | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$2,000.00 | | | |
| N 36 | WCAU | 10/29/12 | 11/05/12 | 430-5A NBC10 NEWS @ 430A | 430A-5A | | :30 | | | NM | 8 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWT--S | | | | 6 | \$75.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 2 | \$75.00 | | | |
| Totals | | | | | | | | | | | 105 | \$123,400.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|---------------------|---------------------|
| 10/01/12 - 10/28/12 | 8 | \$10,850.00 | \$9,222.50 |
| 10/29/12 - 11/06/12 | 97 | \$112,550.00 | \$95,667.50 |
| Totals | 105 | \$123,400.00 | \$104,890.00 |

Signature: _____ Date: _____

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